



Salesloft.

SALESLOVE '23 ROADSHOWS
SPONSORSHIP PROSPECTUS

Saleslove Roadshows Spring '23 Overview

Our flagship Saleslove customer conference is going on the road. We're bringing thought-leadership, product-focused training, and hands-on learning to customers through engaging half-day programs.

Audience

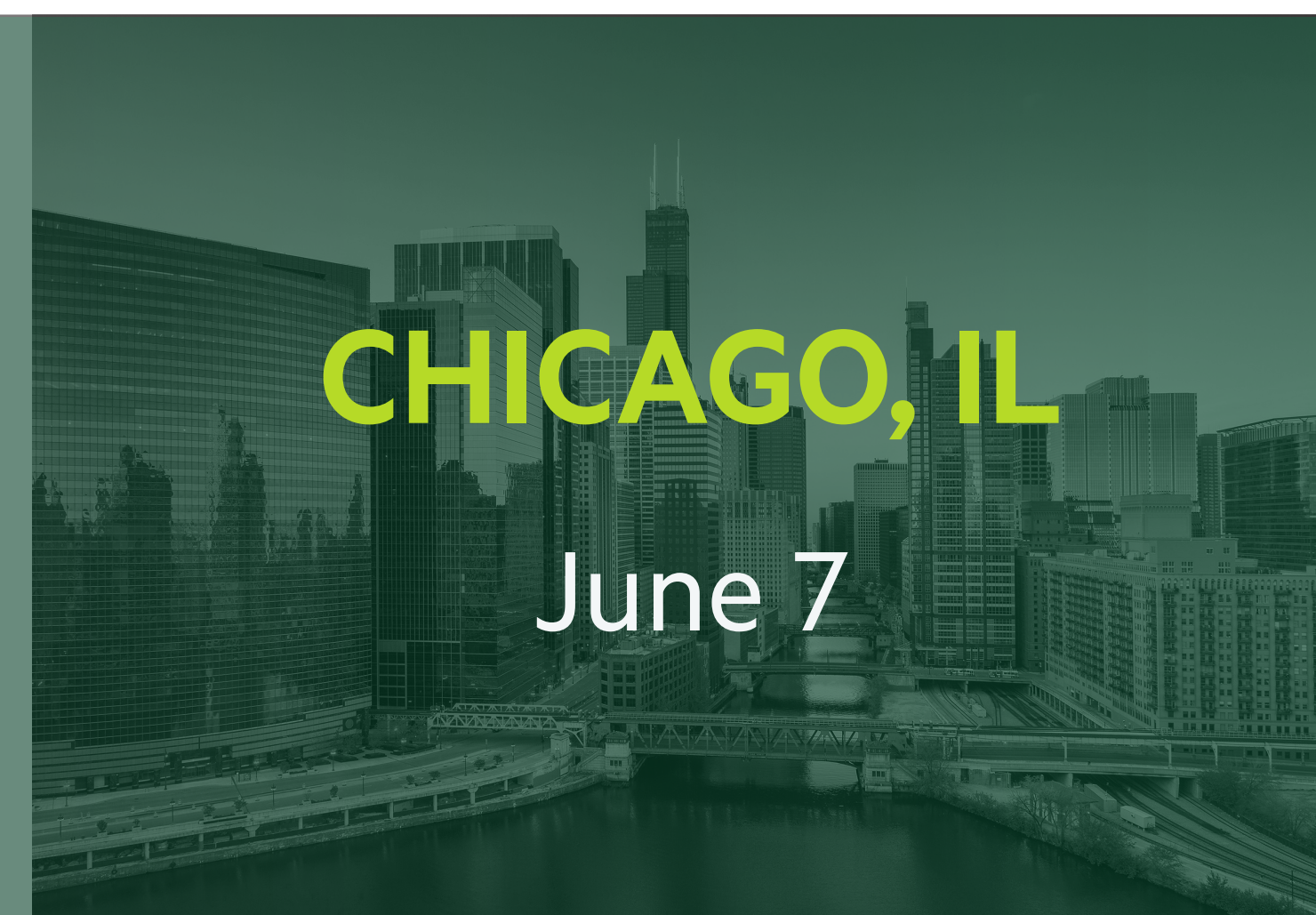
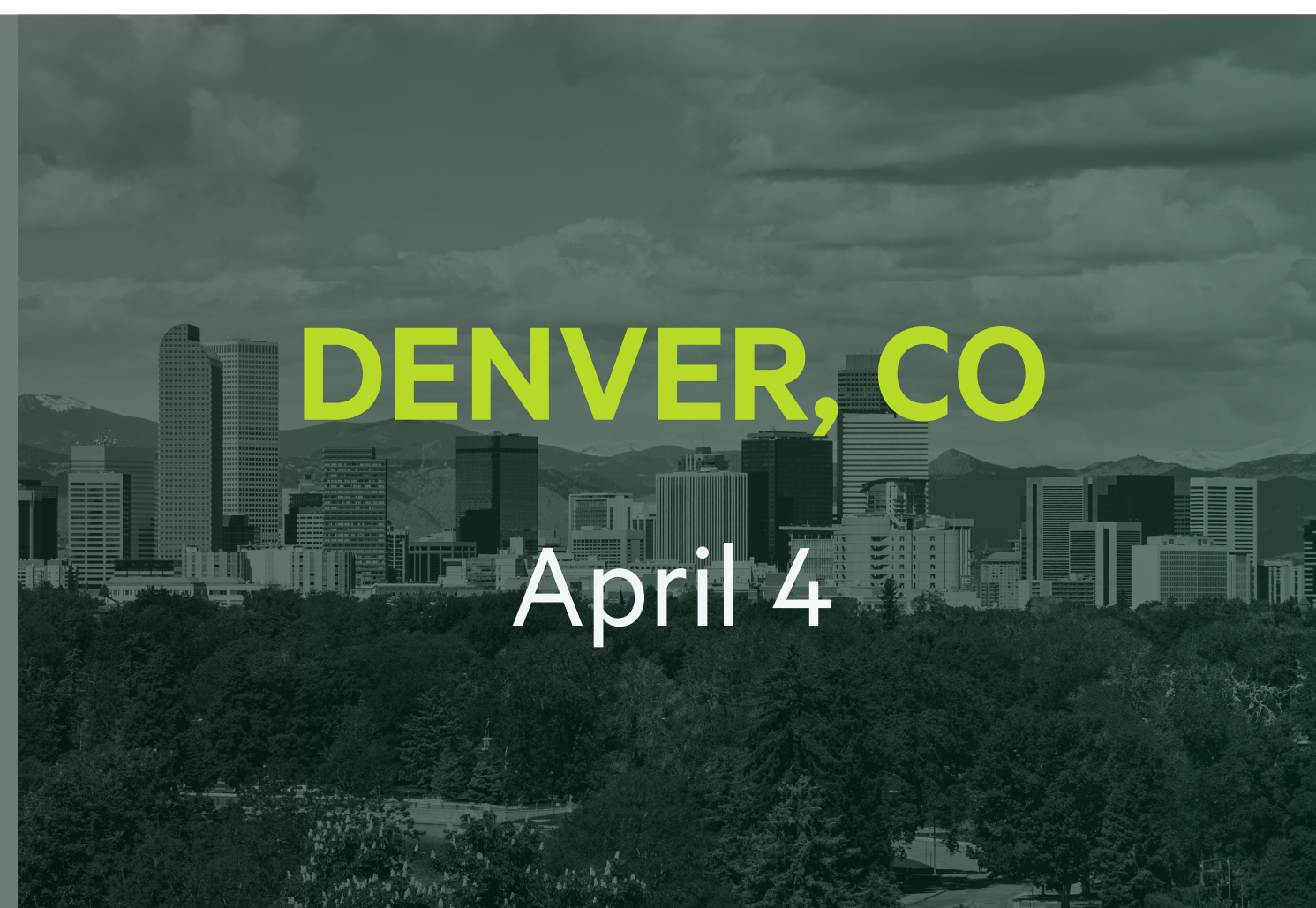
- 150 attendees per event
- Sales managers, sales leaders, and revenue operation teams
- Sales, sales enablement, revenue and operations

Sample Agenda*

12:00 p.m.	Registration and visit Partner Booths
1:00 p.m.	Opening Keynote and Product Keynote
2:30 p.m.	Break and visit Partner Booths
2:45 p.m.	Breakout Sessions - speaking opportunity for Platinum Sponsors
5:00 p.m.	Networking activity and visit Partner Booths

**Subject to change*

Locations



Booth Overview*

- **Wall Panel**
The wall behind the TV is fully brandable. All graphics will be approved by the Salesloft creative team before printing.
- **Technology**
Our production team will provide the necessary cables and cords to connect to the monitor, plus power sources for the monitor.
- **Furniture**
Each booth includes one pub table and two bar stools.



**Subject to change*

Sponsorship Package

GOLD - \$40k

2 available

Benefits

- Brand Exposure
 - Sponsorship of all three roadshows
 - Sponsor kiosk with dedicated networking time
 - Branding on event website and onsite signage
- Access
 - Three passes for your company representatives (includes booth staff)
 - Opportunity to invite your customers and prospects
 - Pre-event account list shared through Crossbeam
 - Post-event full attendee list



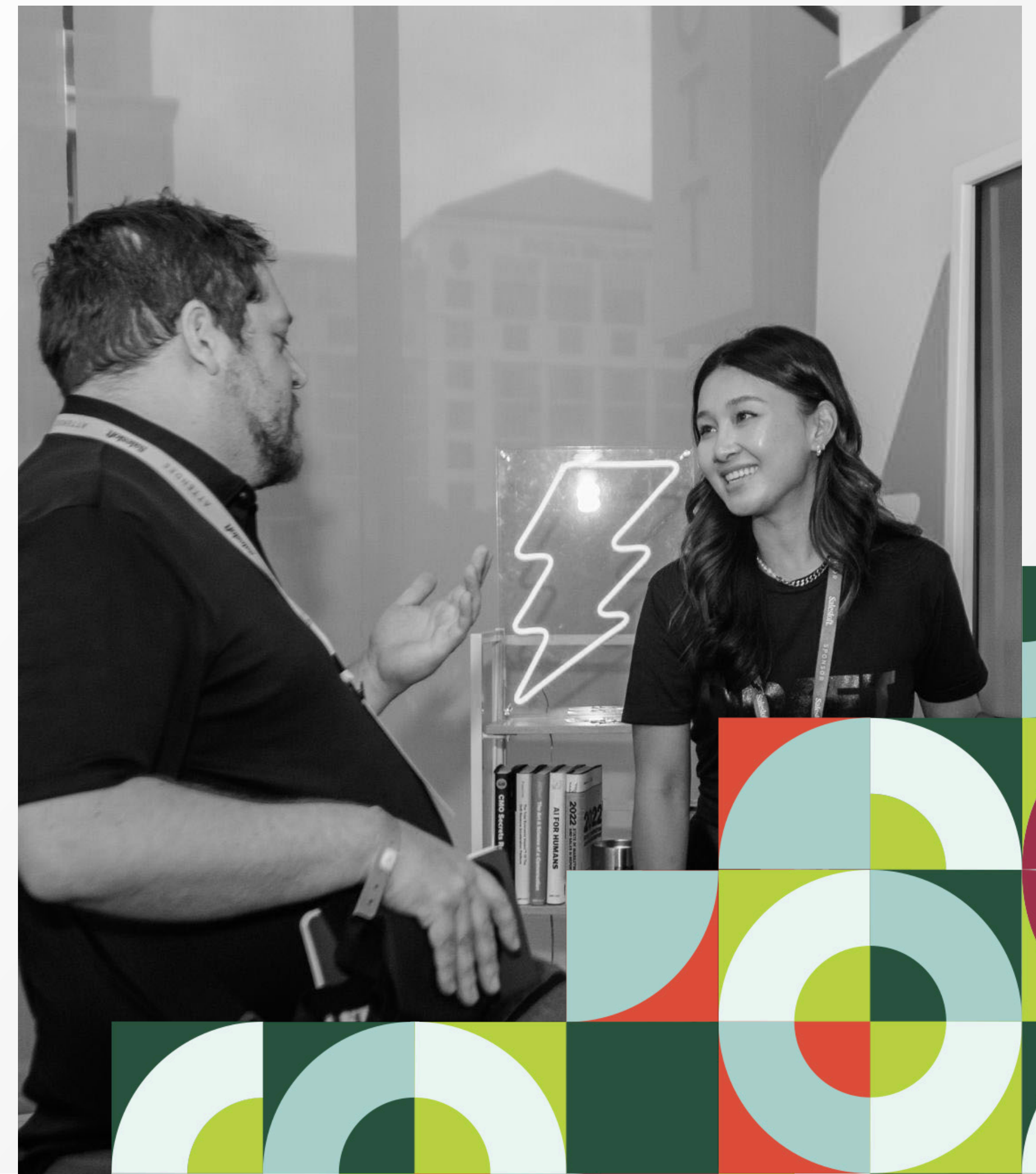
Sponsorship Package

PLATINUM - \$60k

4 available

Benefits

- **Thought Leadership**
 - Speaking opportunity during breakout session
- **Brand Exposure**
 - Sponsorship of all three roadshows
 - Sponsor kiosk with dedicated networking time
 - Branding on event website and onsite signage
- **Access**
 - Five passes for your company representatives (includes booth staff)
 - Opportunity to invite your customers and prospects
 - Pre-event account list shared through Crossbeam
 - Post-event full attendee list





**Sponsorship opportunities are limited
and will close on February 15, 2023.**

Please reach out to morgan.rochowski@salesloft.com with any questions.