



Ana Ortega

Graphic Designer

Atlanta Area, GA

Contact

E-Mail

AnaCristinaOrt@gmail.com

Portfolio

AnaOrtega.Me

LinkedIn

In/TheAnaOrtega

Software



InDesign



Illustrator



Photoshop



MS Office



Procreate

Skills

Team worker
Adobe Creative Suite
Layout
Illustration
Design Principles
Color Theory
Designing for Print
CSS/HTML

About Me

Overall creative personality who thrives on a team that works together towards a common goal. I enjoy taking up challenges and learning new skills in order to create the most effective solution to a design problem. Years of artistic passion and a dedication to creating have cultivated into a strong work ethic and well-researched design sense.

Experience

Salesloft

Associate Graphic Designer (June 2022 - February 2023)

- Responsible for all internal and external company assets: ad spaces, email headers, presentation decks, and social media content
- Worked independently on projects with only revisions by managers
- Delivered over 100 usable assets in 5 days while working on several projects and very tight timelines.
- Responsible for the prioritization, coordination, and delivery of multiple projects at a time with diverse specifications for on time or early completion of work.
- Responsible for direct communication with customers: project specifications, questions, final deliverable expectations

Avon Prime Meats

(Ongoing since 2020)

- Designed and coded flexible email templates
- Designed seasonal marketing material: website elements, holiday banners, temporary logo overlays, and ads
- In charge of posting to company social media
- Designed company materials: uniforms, business cards, catering catalog, product labels and internal paperwork templates
- Content creator for company social media platforms: photography, photo editing, copy writing, and posting

Freelance Work

(Ongoing)

- Commissioned to create visual art and elements for the board game "Love Blind".
- Pet portrait commissions
- Original Character art commissions
- Logo design for small businesses

Education

Kennesaw State University, Kennesaw, GA

B.S. Interactive Design

Technical Communications Minor